

PRINTED LABELS

MARKET TO 2026

PRINTING SERIES



Printed labels, produced from a range of paper and polymeric materials, are used to identify the contents of packaging, bottles, and cans, as well as providing brand identification and differentiation for product manufacturers. The printed labels market has been impacted by **COVID-19**, as well as continuing to be impacted by **sustainability**, and the move towards **digital**.

Global printed labels market valued at **\$41.75 million** in 2021

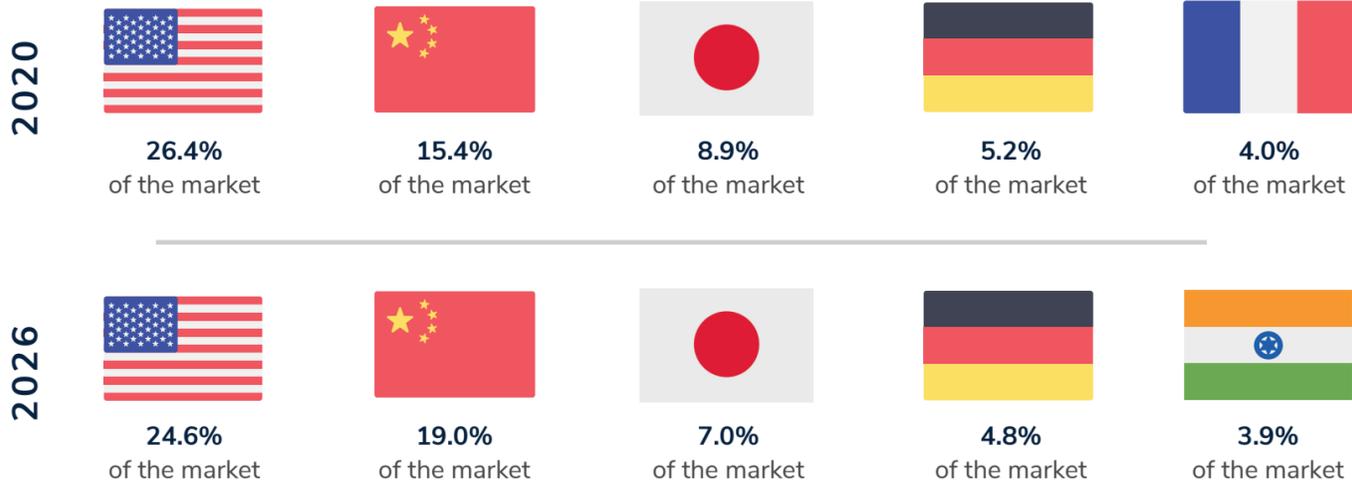
In 2020, global printed labels market fell by **1.1%** in volume

Printed labels market projected to grow by **6.6%** in volume in 2020

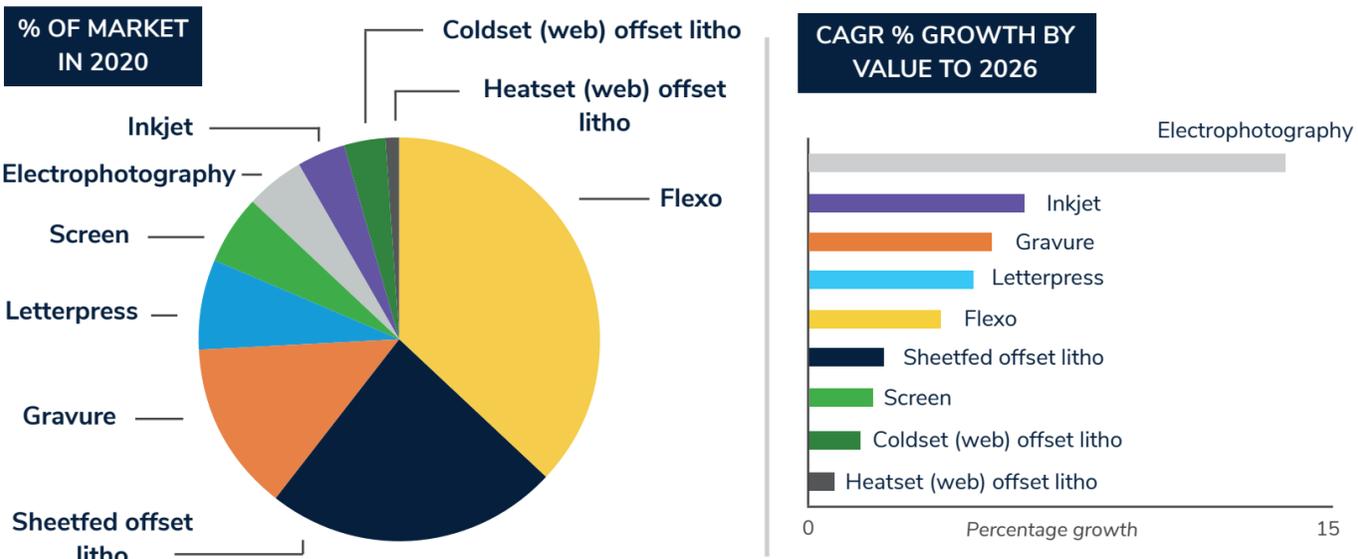
Global printed labels market volume expected to grow by **4.0%** CAGR to 2026

PRINTED LABELS MARKET OVERVIEW

GEOGRAPHIC SIZE



BREAKDOWN BY PROCESS



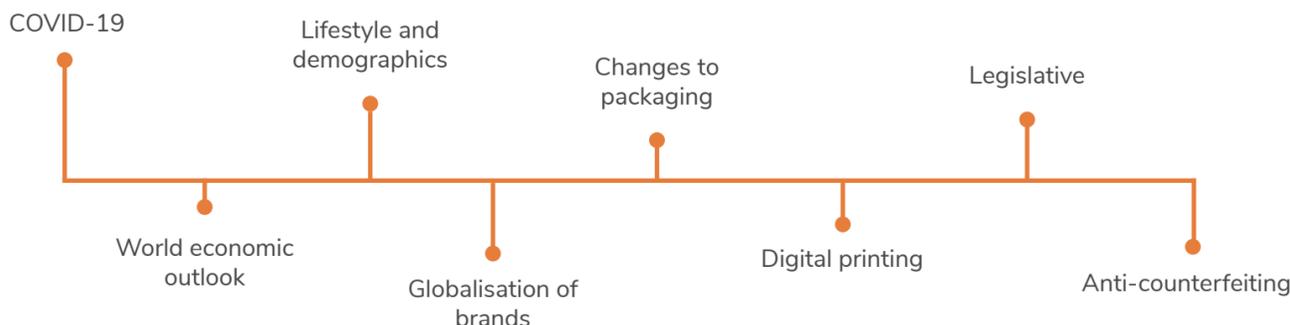
PRINTED LABEL TYPES



END-USE MARKETS



KEY MARKET DRIVERS AND TRENDS



FIND OUT MORE

Smithers' new expert market report, **The Future of Printed Labels to 2026**, examines the global markets for printed labels, with market data being presented in converter value and printed volume terms as the equivalent of A4 prints. This report provides key insight into the print and packaging industries to deliver an unparalleled level of analysis of this market. The study also identifies, contextualises and quantifies the major trends affecting the market.

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ABOUT SMITHERS

Smithers have over **100 years of knowledge and experience**, and is the recognised market leader for producing industry reports. Our market research brings together a global network of experts, and the methodology blends deep secondary and primary research across an unrivalled industry network.

Smithers also run industry-leading conferences, and offer extensive testing services across the world.

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HAVE A QUESTION?

GET IN TOUCH WITH US:

Europe
Stephen Hill
shill@smithers.com
+44 (0) 1372 802025

Americas
Sean Walsh
swalsh@smithers.com
+1 330 762 7441 ext. 1134

Asia
Ciaran Little
clittle@smithers.com
+44 (0) 1372 802079

